

Koalas on the Move! campaign continues to fight vehicle strikes

The Noosa Biosphere Reserve Foundation's Koalas on the Move driver awareness campaign continues during the active breeding season in a bid to reduce the number of vehicle strikes on koalas.

Since the start of August, Wildcare Australia's Noosa rescue team have responded to three fatal car strikes, two non-fatal hits and four near misses.

With all near misses reported in the middle of September alone, Wildcare Australia rescuer Rachel Lyons says September and October are traditionally the busiest months.

"We're experiencing an unusual season with the rain, however we're still early into breeding season and need to remain aware of wildlife near roads. We recently rescued two misadventure dispersal koalas near roads as they were out looking for their own home range," said Ms Lyons.

Digital road signage with the message 'Koalas on the move. Be aware' displayed, has been placed in hotspot locations, on McKinnon Drive and Cooroy-Noosa Road.

"We're also seeing Louis Bazzo Drive emerge as another hot spot to look out for this season," she said.

Be aware of koalas:

- Be aware when driving, particularly at dawn and dusk when wildlife can be hard to see.
- Look out for road signage in 'koala zones' – koalas are near!
- If you see an injured animal by the roadside, call the Wildcare Noosa 24-hr emergency rescue hotline on 5527 2444. Stay with the animal until help arrives, if it's safe to do so.
- Talk to family and friends about koala breeding season.
- Download the Koalas on the Move poster and display it in your business or school.

Visit www.noosabiosphere.org.au/koalas-otm for more information.

Ends.

Media enquiries

For more information, interview or photos, phone Alison Cooper, NBRF media liaison on mobile 0416 288 054 or email to alison@alisonjanecomunications.com

About Noosa Biosphere Reserve Foundation

The Noosa Biosphere Reserve Foundation (NBRF) is a not-for-profit organisation established by the Noosa Shire Council in 2015 to support projects and ideas that align with the aims of the UNESCO Man and the Biosphere (MAB) Programme. In 2007, the Noosa Shire achieved global recognition for the high values of its natural environment with the designation of our Shire as the Noosa Biosphere Reserve by the United Nations Educational, Scientific and Cultural Organisation (UNESCO). www.noosabiosphere.org.au