





## MEDIA RELEASE – MONDAY 19 SEPTEMBER MONTH 2022

## Noosa Biosphere Awards recognising sustainability excellence

The Noosa Biosphere Reserve Foundation has opened entries to the Noosa Biosphere Awards 2022, recognising sustainability excellence in the Noosa Shire.

In its second year, the Noosa Biosphere Awards celebrate the individuals, organisations and businesses making a difference in the community to maintain a balance between people and nature.

An initiative of the Noosa Biosphere Reserve Foundation, NBRF Chair, Fiona Berkin said the Awards aim to recognise solutions from within the Noosa Biosphere Reserve that address the global challenges of climate change, sustainable development and biodiversity conservation.

"The Awards recognise people who are making a difference in our community and are leading the way. The Awards celebrate local projects, products and service to the community that align with the UNESCO Man and the Biosphere programme and more broadly address the UN Sustainable Development Goals," said Ms Berkin.

Entries are open to individuals, organisations and businesses based in or operating in the Noosa Biosphere Reserve (the Noosa Shire).

Award categories recognise sustainability excellence across Land, Water, Wildlife, and People & Economy.

Tourism Noosa CEO Melanie Anderson said, "We are delighted to sponsor the Noosa Biosphere Awards Wildlife Category – this award is a celebration of the local environment and ultimately will enhance Noosa's brand as a desirable sustainable destination to visit".

The University of the Sunshine Coast (UniSC), is sponsoring the Water Award Category, which aligns well with the University's outstanding results in the 2022 Times Higher Education Impact Rankings in which UniSC placed in the top three percent globally for 'Climate Action' impact, and in the top four percent globally for 'Life Below Water'.

UniSC Vice-Chancellor and President, Professor Helen Bartlett said, "Our high global rankings means our university researchers are finding solutions that are working, our students are learning to create global solutions, and we are practicing our sustainability values every day on our campus by ensuring our policies align with goals backed by the United Nations."

Ms Berkin said the Awards are an opportunity to provide meaningful recognition for your contribution to sustainability by the Noosa community.

"Anyone can nominate, so if you know a business or individual deserving of a Noosa Biosphere Award, we encourage you to nominate now," she said.

Entries close on 30 September. Nominate or enter the Noosa Biosphere Awards at www.noosabiosphere.org.au/awards.

## About Noosa Biosphere Reserve Foundation

The Noosa Biosphere Reserve Foundation (NBRF) is a not-for-profit organisation established by the Noosa Shire Council in 2015 to support projects and ideas that align with the aims of the UNESCO Man and the Biosphere (MAB) Programme. In 2007, the Noosa Shire achieved global recognition for the high values of its natural environment with the designation of our Shire as the Noosa Biosphere Reserve by the United Nations Educational, Scientific and Cultural Organisation (UNESCO). www.noosabiosphere.org.au