



MEDIA RELEASE – FRIDAY 26 JULY 2024 (EMBARGOED TO 29 JULY 2024)

Noosa Biosphere Awards 2024 Open for Entry Celebrating Community, Environment and Business Sustainability

The 4th Noosa Biosphere Awards opens entries on Monday 29 July, recognising those making a positive impact in the Noosa region.

In 2024, the Awards will recognise excellence across community, environmental and business sustainability, with new categories being announced.

Noosa Biosphere Reserve Foundation Chair, Fiona Berkin says the 2024 Awards have been revamped to recognise outstanding achievements in social impact, environmental stewardship, technology, conservation and sustainable business.

“Coming into our fourth year, we want the Noosa Biosphere Awards to better represent our Noosa Biosphere values across the Noosa Shire community,” said Ms Berkin.

“Biosphere reserves are about thriving communities that respect and preserve their natural environment. This includes looking after its people, individuals acting as agents of change, in addition to education and conservation,” said Ms Berkin.

The 2024 awards include six categories for entry:

- Social Impact Award, sponsored by Bendigo Community Bank Tewantin-Noosa.
- Young Environmental Steward Award (under 30), sponsored by UniSC.
- Environmental Steward Award (over 30), sponsored by Sandy Bolton MP
- Thriving Nature Award, sponsored by Noosa4Sale.
- Smart Biosphere Award, sponsored by Noosa Council Economic Development.
- Sustainable Business of the Year Award, sponsored by Tourism Noosa.

Entries are open to individuals, community groups, organisations, and business. Winners will be announced at the Awards ceremony on Wednesday 6 November at Sunshine Beach Surf Club.

As the premier environment and sustainability awards in the region, the Noosa Biosphere Awards recognise and celebrate the outstanding efforts of those individuals and businesses working to make a positive difference in the Noosa Biosphere – the Noosa Shire.

“We invite everyone to nominate an individual or business doing great things. It’s easy to nominate and it may be the encouragement they need to enter the awards,” said Ms Berkin.

“We’d also love to hear from any businesses who’d like to sponsor the Awards and be involved.”

Entries close Sunday 8 September. Nominate or enter the Awards at www.noosabiosphere.org.au/awards.

Ends.

Media enquiries

For more information, interview or photos contact Alison Cooper, Sage PR & Marketing: Mobile 0416 288 054 or email to alison@sagepr.au

Media Call – see next page.



Media Call – Noosa Biosphere Awards 2024 Launch

Noosa Biosphere Reserve Foundation (NBRF) invite you to join Noosa's green sector for casual drinks and nibbles as we launch the 2024 Noosa Biosphere Awards and share information about its Life in a Living Laboratory education campaign.

Noosa Green Drinks: Wednesday 7 August, 4.30pm

Heads of Noosa Brewing Co

[Register here](#)

Interview opportunities – NBRF Chair Fiona Berkin, Awards Event Manager

Video opportunities – Noosa's environmental sector networking with presentations from the NBRF.

About Noosa Biosphere Reserve Foundation

In 2007, the Noosa Shire achieved global recognition for the high values of its natural environment with the designation of our Shire as the Noosa Biosphere Reserve by the United Nations Educational, Scientific and Cultural Organisation (UNESCO).

The Noosa Biosphere Reserve Foundation (NBRF) is a not-for-profit organisation established by the Noosa Shire Council in 2015 to progress the aims of the UNESCO Man and the Biosphere (MAB) Programme, by inspiring and empowering partners and community to facilitate programs that conserve, restore and enhance the Noosa Biosphere Reserve. www.noosabiosphere.org.au